



THE V4 IN EAST ASIA AND EAST ASIA IN THE V4

PRESENT ECONOMIC AND POLITICAL RELATIONS BETWEEN THE VISEGRAD FOUR COUNTRIES AND EAST ASIA

May 2-3, 2019, Budapest, Hungary - Venue: 1055 Budapest, Marko Street 29-31.

Organizers: Oriental Business and Innovation Center (Budapest Business School, University of Applied Sciences – Central Bank of Hungary)

May 2

8.30-9.00

Registration

9.00-9.15

Welcoming Remarks: Balázs Heidrich (Rector of Budapest Business School, University of Applied Sciences)

9.15-9.45

Keynote Speech: Emilian Kavalski (Li Dak Sum Chair Professor, Global Institute for Silk Roads Studies, University of Nottingham Ningbo)

Central Europe: Between the EU and Asia

9.45-9.55

Questions and Remarks

9.55-10.25

Keynote Speech: Gergely Fábián (Executive Director of the Directorate for Financial System Analysis and Lending Incentives, Central Bank of Hungary)

One Belt, One Road Initiative from the Perspective of the Central Bank of Hungary

10.25-10.35

Questions and Remarks

10.35-11.00

Coffee break

11.00-13.00

Section A

13.00-14.00

Lunch

14.00-16.00

Section B

16.00-16.30

Coffee Break

16.30-17.30

Roundtable Discussion: *The V4 Countries in the Shadow of the American-Chinese Geopolitical Rivalry*

Viktor Eszterhai (Senior Researcher, PAIGEO); Nikolett Garai (Research Fellow, Institute for Foreign Affairs and Trade); Tamás Baranyi (Head of Research, Antall József Knowledge Centre); Csaba Barnabás Horváth (Assistant Research Fellow, Silk Road Research Group of the Hungarian Academy of Science)

17.30-18.00

Questions and Remarks

18.00-19.00

Reception and Dance Performance (Aula)



May 3

9.30-10.00

Registration

10.00-10.30

Keynote Speech: David Pickus (Associate Professor, Zhejiang University)

Toward Belt and Road Studies as a University Discipline: An Investigation and an Opportunity

10.30-10.45

Question and Remarks

10.45-11.15

Coffee Break

11.15-13.15

Section C

13.15-14.15

Lunch

14.15-16.15

Section D

16.15-16.30

Coffee Break

16.30-17.00

Closing Remarks: Csaba Moldicz (Head of Research of OBIC, Vice-Dean for Scientific Affairs, Budapest Business School, University of Applied Sciences)

Value vs. Interest-Based Foreign and Trade Policy: The Case of Hungary

19.00-21.00

Dinner (Rubin Boat)

Main Events:

May 2

- 9.00-9.15: Welcoming Remarks: Balázs Heidrich (Rector of Budapest Business School, University of Applied Sciences)
- 9.15-9.45: Keynote Speech: Emilian Kavalski (Li Dak Sum Chair Professor, Global Institute for Silk Roads Studies, University of Nottingham Ningbo)
Central Europe: Between the EU and Asia
- 9.55-10.25: Keynote Speech: Gergely Fábián (Executive Director of the Directorate for Financial System Analysis and Lending Incentives, Central Bank of Hungary)
One Belt, One Road Initiative from the Perspective of the Central Bank of Hungary
- 16.30-17.30: Roundtable Discussion: *The V4 Countries in the Shadow of the American-Chinese Geopolitical Rivalry*
Viktor Eszterhai (Senior Researcher, PAIGEO); Nikolett Garai (Research Fellow, Institute for Foreign Affairs and Trade); Tamás Baranyi (Researcher, Antall József Knowledge Centre); Csaba Barnabás Horváth (Assistant Research Fellow, Silk Road Research Group of the Hungarian Academy of Science)

May 3

- 10.00-10.30: Keynote Speech: David Pickus (Associate Professor, Zhejiang University)
Toward Belt and Road Studies as a University Discipline: An Investigation and an Opportunity
- 16.30-17.00: Closing Remarks: Csaba Moldicz (Head of Research of OBIC, Vice-Dean for Scientific Affairs, Budapest Business School, University of Applied Sciences)
Value vs. Interest-Based Foreign and Trade Policy: The Case of Hungary

Day 1

Section A: 11.00-13.00

A1. Different Layers of
Geopolitics

A2. Trade and
Cooperation in Political
Economy

A3. The Soft Power of
BRI

Section B: 14.00-16.00

B1. Trade Relations in
Retrospect

B2. The Drivers of
Cooperation between
China and CEE
Countries

B3. Intercultural Issues in
Cooperation between
East Asia and Europe I.

Day 2

Section C: 11.15-13.15

C1. The BRI's Perception
in Eastern Europe

C2. Asian FDI in Europe

C3. Culture Influencing
Foreign Policy

Section D: 14.15-16.15

D1. The Next Frontiers:
Asian Entrepreneurship
and Data

D2. Intercultural Issues in
Cooperation between
East Asia and Europe II.

Section A: 11:30 - 13:00

A1. Different Layers of Geopolitics

Chair: Karpov, Mikhail (Associate Professor, Russian National Research University Higher School of Economics, School of Asian Studies)
Lotz Hall, 2nd Floor

- **Karpov, Mikhail** (Associate Professor, Russian National Research University Higher School of Economics, School of Asian Studies): ***China's East-European "Leverage": Understanding the Region's Post-Communist Transition and Stance in Relation to the EU***
- **Bartha-Rigó, Márta** (Senior Lecturer, International Business School): ***The European Union and China: Flies in the United States' Soup***
- **Tai, Wan-Ping** (Professor, Cheng Shiu University, Department of International Business): ***Beyond Dependence and Interdependence: The Political Economy of Steel Industry Cooperation between Taiwan and Vietnam***
- **Boros, Szilárd** (PhD Candidate, University of Pécs): ***The Role of the South China Sea in the Great Power Game of the 21st Century***
- **Cau, Enrico** (PhD Candidate, Tamkang University, Graduate Institute of International Affairs and Strategic Studies (GIIASS)): ***Stepping on Quicksand: Assessing Japan's Expanding Role and Strategy in Southeast Asia in Times of China Rise and Faltering American Power***

A2. Trade and Cooperation in Political Economy

Chair: Prakash, Shri (Former Professor of Eminence and Dean of Research, Birla Institute of Management Technology)
Room 14, 1st Floor

- **Prakash, Shri** (Former Professor of Eminence and Dean of Research, Birla Institute of Management Technology) - Sharma, Amit (Vice-Dean and Associate Professor, Zhejiang Yuexiu University of Foreign Languages, College of International Business): ***Gains of Indo-Hungarian Trade***
- **Mursitama, Tirta Nugraha** (Professor, Vice-Rector of Research and Technology Transfer, Binus University): ***Strengthening the Economic Ties between Indonesia and Hungary in the ASEAN Economic Community (AEC) Era: Challenges and Opportunities for Regionalization***
- **Chen-Rabich, Li-Jiuan** (Professor, Tamkang University, Graduate Institute of European Studies): ***The Study of the Economic Governance Related to the Asia-Pacific Area from the Aspect of the EU-Singapore Free Trade Agreement (EUSFTA)***
- **Soong, Jenn-Jaw** (Director and Distinguished Professor, Center for Southeast Asia Studies, National Cheng Kung University) - Aung, Kyaw Htet (Assistant Researcher, National Cheng Kung University): ***The Political Economy of Myanmar's Development towards China's OBOR Initiative: An Analysis of the State-Market-Society Perspective***
- **Reddy, Siva** (Assistant Professor, Gokhale Institute of Politics and Economics): ***Preferential Bias in Intergovernmental Transfers: An Evidence from India***

A3. The Soft Power of BRI

Chair: Gaviria-Ochoa, Lady (Titular Professor, Universidad Pontificia Bolivariana)
Community Space, Basement

- **Gaviria-Ochoa, Lady** (Titular Professor, Universidad Pontificia Bolivariana): ***The Visegrad Group: China's Viable Geopolitical Gateway to the European Union or just a Diplomatic Learning Strategy?***
- **Khan, Huma** (Research Director, Center for Global and Strategic Studies): Diversity: ***The Strategic Intercultural Element for the Sustainability of the Belt and Road Initiative***
- **Morris, David** (Vice-President, United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP)): ***Political Risks on the Belt and Road***
- **Gyene, Pál** (Assistant Professor, Budapest Business School, University of Applied Sciences): ***China's BRI Project and its Perception in Post-Soviet Central Asia***
- **Popovic, Slobodan** (PhD Candidate, University of Belgrade, Institute of Asian Studies) - Stevic, Ljiljana (Home Director, Confucius Institute Banja Luka University): ***New Thought for New Age: Confucius Discourse in the Geo-economy and Geopolitics of PR China, a Case Study of the V4 Countries***

Section B: 14:00 - 16:00

B1. Trade Relations in Retrospect

Chair: Réthi, Gábor (Head of Faculty for International Affairs, Budapest Business School, University of Applied Sciences)
Lotz Hall, 2nd Floor

- **Sharma, Amit** (Vice-Dean and Associate Professor, Zhejiang Yuexiu University of Foreign Languages, College of International Business) – Shan, Shengjiang (Dean and Party Secretary, Zhejiang Yuexiu University of Foreign Languages): ***Indo-European Union-China Trade in Retrospect***
- **Zhang, Lin** (Associate Professor, Shanghai University of International Business and Economics, Center for Central and Eastern Europe Studies) – Wei, Jiabo (Postgraduate Student, Shanghai University of International Business and Economics): ***Bilateral Goods Trade between China and the Visegrad 4 Countries from 2007 to 2017***
- **Trinh Thanh Nguyen, Nguyen** (PhD Candidate, Corvinus University of Budapest): ***Vietnam and the Visegrad Group's Trade Relations***
- **Rifawan, Affabile** (Lecturer and Researcher, Universitas Padjadjaran, Department of International Relations) et al.: ***Trade Wars on Contested Leadership between the United States and China in Southeast Asia***

B2. The Drivers of Cooperation between China and CEE Countries

Chair: Nicolae, Mariana (Professor Emerita, Bucharest University of Economic Studies)
Room 14, 1st Floor

- **Nicolae, Mariana** (Professor Emerita, Bucharest University of Economic Studies) – Paul, Andreea (Associate Professor and President, Bucharest University of Economic Studies, Think-Tank INACO) – Nicolae, Elena (Lecturer, Bucharest University of Economic Studies): ***Realities, Positions and Perspectives in the Relations with East Asia: A View from Romania***
- **Horváth, Levente** (PhD Candidate of University of Pécs, Former Consul General of Hungary in Shanghai): ***The V4 in the China-CEE Cooperation***
- **He, Lu** (PhD Candidate, Corvinus University of Budapest): ***Can the "16+1" Boost Trade Potential between CEE Countries and China? A Penal Data Analysis Based on Gravity Model***
- **Bábosik, Mária** (Senior Economic Analyst, Central Bank of Hungary): ***Assisting Development in South Asia by the V4 Countries: Solidarity, Humanitarianism, Geopolitics***

B3. Intercultural Issues in Cooperation between East Asia and Europe I.

Chair: Paramitaningrum (Lecturer, Binus University, Department of International Relations)
Community Space, Basement

- **Paramitaningrum** (Lecturer, Binus University, Department of International Relations) – Mursitama, Tirta Nugraha (Professor, Vice-Rector of Research and Technology Transfer, Binus University): ***Industry 4.0 as an Opportunity for International Cooperation on the Higher Education Sector in Indonesia***
- **Butt, Amjad** (Honorary Legal Counsel, Austrian Embassy, Pakistan) – Butt, Ali (Director, Profiles Consultants): ***Intercultural Issues in the Business Sphere: Women and Leadership***
- **Gunarsih, Tri** (Lecturer, University of Technology Yogyakarta) – Wibisana, M. Jusuf (Lecturer, University of Brawijaya): ***The National Culture, Best Countries Rank Number, Corruption Performance Index, and Governance: A Study of 8 Countries***

Section C: 11:15 - 13:15

C1. The BRI's Perception in Eastern Europe

Chair: Ciesielska-Klikowska, Joanna (Assistant Professor, University of Lodz, Faculty of International and Political Studies)
Lotz Hall, 2nd Floor

- **Ciesielska-Klikowska, Joanna** (Assistant Professor, University of Lodz, Faculty of International and Political Studies): ***The Belt and Road Initiative and its Implications for Poland***
- **Gaviria-Ochoa, Lady** (Titular Professor, Universidad Pontificia Bolivariana) - Sierra-Estrada, Mariana (Undergraduate Student, Universidad Pontificia Bolivariana): ***The Western Balkans as China's Economic Gateway to Europe***
- **Zhang, Fumei** (PhD Candidate, Corvinus University of Budapest) – Xu, Xinxin (PhD Candidate, Corvinus University of Budapest): ***The China-CEE Trans-regional Cooperation within the EU Framework: the Constraints of the EU Factors***

C2. Asian FDI in Europe

Chair: Sass, Magdolna (Assistant Professor, Budapest Business School)
Room 14, 1st Floor

- **Sass, Magdolna** (Senior Research Fellow and Assistant Professor, Hungarian Academy of Sciences – Centre for Economic and Regional Studies; Budapest Business School): ***Chinese FDI in the Visegrad Countries***
- **Lukács, Eszter** (Vice-Rector for Educational Affairs, Széchenyi István University) - Völgyi, Katalin (Assistant Professor, Széchenyi István University): ***Foreign Direct Investments of Chinese and Indian Multinationals in Hungary: A Comparative Perspective***
- **Qiu, Qiang** (Professor and Director, Shanghai University of International Business and Economics, Institute of Modern International Business): ***The Environmental Regulation Effect of China's Belt and Road Investment***
- **Antalóczy, Katalin** (Professor, Budapest Business School, University of Applied Sciences) - Sass, Magdolna (Senior Research Fellow, Centre for Economic and Regional Studies, Hungarian Academy of Sciences): ***Changes in the Pharmaceutical Industry, with Special Emphasis on the Emergence of the Asian Pharma Companies***
- **Magasházi, Anikó** (Researcher, Institute of Advanced Studies): ***The Impact of East Asian Lead Firms on the Electronics Industry of the V4 Countries: Samsung and its Competitors***

C3. Culture Influencing Foreign Policy

Chair: Karalekas, Dean (Associate Editor, Strategic Vision, Taiwan Center for Security Studies)
Community Space, Basement

- **Karalekas, Dean** (Associate Editor, Strategic Vision, Taiwan Center for Security Studies): ***The Post-Modern Military model and Civil-Military Relations in the ROC***
- **Herczegh, Viktória Laura** (PhD Candidate, Corvinus University of Budapest): ***The Power of Tradition: Confucius Institutes in the V4 Countries***
- **Akram, Khalid Taimur** (Executive Director, Center for Global and Strategic Studies (CGSS)): ***Cultural Diversity in the East Asia-V4 Relations: A Case Study of BRI***
- **Grecu, Andreea** (Associate Professor, Institute of Advanced Studies for Levant Culture and Civilization - ISACCL) – Brânda, Oana-Elena (Communication Expert, ISACCL): ***The Cultural Diplomacy of the One Belt One Road Initiative***

Section D: 14:15 - 16:15

D1. The Next Frontiers: Asian Entrepreneurship and Data

Chair: Mursitama, Tirta Nugraha (Professor, Vice-Rector of Research and Technology Transfer, Binus University)

Lotz Hall, 2nd Floor

- **Sayekti, Fran** (Lecturer, University of Technology Yogyakarta) - Gunarsih, Tri (Lecturer, University of Technology Yogyakarta) - L. Dewanti, Ratna (Professor, University of Technology Yogyakarta): ***Ease of Doing Business and Best Countries Rank in Asia and Europe***
- **Jinu, Jose** (Researcher, Széchenyi István University) – Hima, Zoltán (Researcher, Széchenyi István University): ***Forecasting Chinese Firm Stock Price Using the Arima Model***
- **Wang, Jo-Yu** (Assistant Professor, National Formosa University, Department of Finance) - Juo-Lien, Wang (Associate Professor, Chaoyang University of Technology, Department of Accounting) – Tran, Cong Duc (PhD Candidate, Feng Chia University): ***Value at Risk based on Skewed Distributions: Evidence from the Asian Equity Market***

D2. Intercultural Issues in Cooperation between East Asia and Europe II.

Chair: Bérces, Edit (Associate Professor, Budapest Business School, University of Applied Sciences)

Room 14, 1st Floor

- **Asztalos, Réka** (Lecturer, Budapest Business School University of Applied Sciences) – Pál, Ágnes (Associate Professor, Budapest Business School) – Ganapathy, Malini – Debbita Tan Ai Lin (Universiti Sains Malaysia): ***Comparative Study of Students' Disposition towards Autonomous Language Learning at a Malaysian and a Hungarian Higher Education Institution***
- **Manhas, Parikshat Singh** (Director and Professor, University of Jammu, School of Hospitality and Tourism Management) – Kour, Parvinder (Post Doctoral Fellow (ICSSR), University of Jammu) – Kumar, Trilochan (Research Scholar JRF, University of Jammu): ***Cross-Cultural Diversity in Tourism Business Operations: Finding Space for Strategic Partnership amongst the Nations (India-EU)***
- **Bánhegyi, Mátyás** (Associate Professor, Budapest Business School) – Nagy, Judit (Associate Professor, Károli Gáspár University of the Reformed Church in Hungary): ***Korean Students' Underperformance in the Intercultural Educational Context of Hungarian Universities: Methodological Tips for Improving Korean Students' Oral Presentations***
- **Bérces, Edit** (Associate Professor, Budapest Business School, University of Applied Sciences): ***Intercultural Management Issues in Recreational Sporting Events in Taiwan and Hungary: A Comparative Study of the Taiwanese and Hungarian Ultra-running Event Market***

Panel Rules and the Duties of the Panel Chair

1. Length of presentations must be limited to 15 minutes, afterwards the Chair of the panel shares his/her insight and comments with the audience and the presenters.
2. This part is followed by Question and Remarks, limited to 10 minutes.
3. In panels with 5 papers, discussion time is limited to 6 minutes.
4. Duties and Powers of the Chair:
 - a. The Chair will open and close each session, rule on points of order and may limit speaking time and decide the propriety of any procedural motion.
 - b. The Chair will have complete control of the proceedings at any meeting.

	PANEL WITH 4 PAPERS		PANEL WITH 5 PAPERS	
	A very short introduction of the panel topics given be the chair of the panel			
Paper presentation	15 min	By panelists	15 min	By panelists
Commentary	5 min	By chair	5 min	By chair
Discussion	10 min	Open discussion	6 min	Open discussion
Total time:	120 min		120 min	

Important: those asking questions must state their name and affiliation before raising the question.

Please, turn off the mobile phones during the proceedings of panels and conference activities. Food and smoking are prohibited in the conference rooms.