

## 西安外事学院

XI'AN INTERNATIONAL UNIVERSITY

# UNIVERSITY PROFILE

学校简介



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## 学校简介

## **University Profile**

西安外事学院创建于1992年,是一所中国教育部认证的以本科教育为主民办非营利性普通高校,坐落于中国古城西安,占地126万平方米,在校学生约23,000余人,教职员工1,700余人。学校下设12个学院,设置67个专业,与海内外知名学府、企业联合培养人才。以本科教育为主体,并同海内外知名大学联办研究生教育,形成了以经、管、文、医、工、艺、农、教等领域,经过近30年的发展,已成为一所综合性大学。

Xi'an International University (XAIU) is a private institution of higher education with the accreditation of China's Ministry of Education for four-year baccalaureate programs. Founded in 1992 and located in the heart of Xi'an, the most historic city in China, the University sits on 1.26 million square meters of land, has about 23,000 students and 1,700 faculty and staff. The University includes 12 colleges offering 67 major fields of study, which cover Management, Economics, Humanities, Medicine, Engineering, Arts, Agriculture, and Education. It has partnered with famous universities and enterprises both at home and abroad to cultivate bachelor and master talents. Over nearly 30 years of development, XAIU has grown into a multi-discipline comprehensive university.

#### 目标定位

#### **University Goals**

建设特色鲜明的国际化、应用型、综合性的高水平民办大学,创建百年名校。

Striving to build a world-class private university with distinctive characteristics of internationalization, application-oriented.

#### 办学定位

#### **University Positioning**

西安外事学院是一所以本科教育为主的国际化、应用型、 综合性、高水平民办非盈利普通高校。

Xi'an International University is a high level, non-profit institution offering mainly undergraduate education featured by internationalization, application and integration



#### 学校成就

#### **Awards & Achievements**

入选美国哈佛大学商学院教学案例,是中国高等教育发展模式的唯一代表

One of three case studies in China studied by Harvard Business School and the only representative of China's higher education development mode.

教育部"全国创新创业典型经验高校"(全国50所),西北地区唯一上榜高校

National Top 50 Universities and Colleges of Outstanding Experiences in Creativity and Entrepreneurship Education awarded by China's Ministry of Education, the only university among higher education institutions in northwest China.

陕西省教育厅"一流学院建设单位"

Award of "First-class University Construction Unit" from the Department of Education of Shaanxi Province.

入选教育部"一站式"学生社区综合管理模式建设试点高校(全国10所)

One of the 10 pilot projects of the "Liberal Art Education" by the Ministry of Education.

西安外事学院被教育部遴选为中华传统优秀文化传承基地

Selected as the base of Chinese traditional excellent culture inheritance by the Ministry of Education.

## 院系设置与科研机构

## **Colleges & Research Institutes**

## 院系设置

## **Colleges**

人文艺术学院 College of Humanities and Arts 七方书院 Qifang Academy

商学院 College of Business 继续教育学院 College of Continuing Education

医学院 College of Medicine 正蒙书院 Zhengmeng Academy

工学院 College of Engineering 老子学院 Laozi Institute

国际合作学院 College of International Cooperation 健康学院 College of Health

创业学院 College of Entrepreneurship 现代产业学院 College of Modern Industry

## 科研机构

#### **Research Institutes**

七方教育研究院(陕西(高校)哲学社会科学重点研究基地)

Qifang Education Research Institute: Shaanxi (HEI) Key Research Base in Philosophy and Social Sciences

思想政治研究院 Ideological and Political Education Institute

陕西自贸区发展研究院 Shaanxi Free Trade Zone Research Institute

创新创业研究院 Innovation and Entrepreneurship Institute

生命科学应用研究院 Applied Life Sciences Institute

园林疗法研究院 Institute of Horticultural Therapy

健康研究院 Health Research Institute

大数据研究院 Applied Big Data Research Institute

智能控制工程研究中心 Intelligent Control Engineering Research Center

世界本原文化研究院 Academy of Prototypical Cultures

陕西省国际科技合作基地"一带一路"国际陆港物流联合研究中心

Joint Research Center for "Belt & Road" International Land Port Logistics of Shaanxi Province

## 学院介绍

## **College Profiles**

## 人文艺术学院

## **College of Humanities and Arts**

人文艺术学院是西安外事学院下设的综合性、特色性二级学院,被陕西省教育工委评为"师德建设先进集体"。

The College of Humanities and Arts is a comprehensive and distinctive secondary college of Xi'an International University, which was granted "Advanced Collective of Teachers' Ethics Development" by Shaanxi Provincial Education Working Committee.

学院现有在校生八千余人,现设本科专业15个,高职专业6个,分属5个学科门类,涵盖8个一级学科,13个二级学科;建有公共实验室、专业实验室共40余个;校企合作实践教学基地110个,校级学科竞赛基地5个,教育部"高校数字媒体产教融合创新应用基地"项目1个,省级重点专业2个,省级精品资源共享课3门,省级普通高校实验教学示范中心1个。特色专业为表演、汉语言文学、教育、音乐表演、艺术设计、网络与新媒体、广播电视与编导。

The College of Humanities and Arts has over 8000 students, 15 undergraduate majors and 6 associate degree majors, belonging to 5 different disciplinary categories, covering 8 first-class disciplines and 13 secondary disciplines. More than 40 public laboratories and professional laboratories are available for students. Also, there are 110 practice teaching bases for school-enterprise cooperation, 5 university-level discipline competition bases, 1 "university digital media industry teaching integration innovation and application base" project by the Ministry of Education, 2 provincial key majors, 3 provincial excellent resource-sharing courses and 1 provincial experimental teaching demonstration center. Featured majors are Performing Art, Chinese Language and Literature, Education, Music Performance, Art Design, Network and New Media, Broadcasting and TV Editing.

学院密切服务于国家"一带一路"发展倡议、陕西省追赶超越发展战略和国家中心城市建设战略,秉持新文科融合发展理念,着力聚合五大专业集群,致力推行"阅读+写作+思辩+创意+竞赛+项目"六位一体应用创新型人才培养模式,打造一流专业,建设一流学院。

Contributing to the "One Belt, One Road" Initiative, Shaanxi's strategy of catching up with the development and national central city construction, the College of Humanities and Arts adheres to new concept of integrated development of liberal arts, and closely links the five majors, is committed to implementing the six in one application innovative talents training mode of "reading + writing + thinking + creativity + competition + project", aiming to build first-class majors and be a first-rate college.



人文艺术学院 College of Humanities and Arts



融媒体"中央厨房" Integrated Media Lab



幼儿活动设计实训室 Practice Lab



金色小厅 Golden Hall

## 商学院

## **College of Business**

商学院是西安外事学院重点建设的二级学院, 学院以建设新商科为导向, 以培养高质量、应用型、国际化商科人才为目标, 以商科四大专业集群为支撑, 以多层次产教融合和校企合作为平台, 面向区域经济发展, 服务国际陆港、国际空港、国际物流、自由贸易区和"一带一路"沿线地区经济发展, 努力打造中国民办高校特色鲜明的一流商学院。

The College of Business is an important secondary school of Xi'an International University, and it is guided by the development of new business majors, aiming to cultivate high-quality, application-oriented, international business talents, supported by four major business clusters. It takes multi-level integration of industry, education integration and enterprise as the platform to build a first-class business school with distinctive characteristics among China's private colleges and universities by catering to the development of regional economy, serving international land port and airport, international logistics, free trade zone and economic development along the "the Belt and Road Initiative" areas.



智慧供应链实验室 Intelligent Supply Chain Lab

学院设置11个本科专业(会计学、财务管理、工商管理、 人力资源管理、 国际经济与贸易、物流管理、旅游管理、 电子商务、市场营销、经济与金融、会展经济与管理), 7个高职专业(工商企业管理、电子商务、旅游管理、物流管理、会计电算化、空中乘务、高速铁路客运乘务), 现有学生7000余人。其中:物流管理专业是省级"一流专业"和省级特色专业;市场营销专业是省级特色专业;旅游管理专业是省级重点专业。财务管理卓越班与著名企业合作,强化"专业+外语+技能"教学,是学校教改特色专业,以及其他特色专业会计、电子商务、空中乘务、工商管理、金融与贸易。

With more than 7,000 students, the College of Business has 11 undergraduate majors including Accounting, Financial Management, Business Administration, Human Resource Management, International Economy and Trade, Logistics Management, Tourism Management, E-commerce, Marketing, Economy and Finance, Event Exhibition Economy and Administration, 7 associate degree majors including Business Administration, E-commerce, Tourism Management, Logistics Management, Computerized Accounting, In-flight Service Management, and Railways High-speed Service Management. Among them, Logistics Management is the provincial "first-class major" and provincial characteristic major. Marketing is the provincial characteristic major; Tourism Management is the provincial key major. The Advanced Financial Management Program has cooperated with famous enterprises to strengthen the teaching of "major + foreign language + skills", which is a characteristic teaching reform major. Other featured majors include Accounting, E-commerce, In-flight Service Management, Business Administration, and Finance and Trade.



VBSE实验中心 VBSE Business Simulation Lab

学院建有现代化专业实验实训室30个,校内综合仿真实训基地20个,校外实习实训基地36个,充分满足各专业学生的培养需求。目前已在西安、三亚、上海、北京和广州等城市建立了实习实训基地,先后与西安国际港务区、西安陆港大陆桥国际物流公司、西安曲江国际会展集团等91家大型企业和单位建立了密切的产学研合作关系,为学生提供了强有力的实习和就业保障,近年来的就业率始终保持在96%以上。

The College has 30 modern professional experimental training rooms, 20 comprehensive simulation training bases and 36 off-campus practice and training bases, which can fully meet the training needs of all students. It has established practice and training bases in Xi'an, Sanya, Shanghai, Beijing and Guangzhou. It has close industry university research cooperation relations with 91 large enterprises, including Xi'an International Port Area, Xi'an Inland Port Land Bridge International Logistics Company, and Xi'an Qujiang International Exhibition Group, providing strong internship and employment guarantee for students. The employment rate has remained above 96% over recent years.

#### 医学院

## **College of Medicine**

医学院成立于2002年,以建设高水平的新医科专业,国际化的护理学专业和前沿的生命科学应用研究为引领,先后成立生命科学应用研究院,与清华大学李树华教授团队共同建立园林疗法研究院和健康康养基地,发起以"把幸福和健康带给了全人类"为宗旨的公益组织。

The College of Medicine was established in 2002, aiming to serve the development of new medical research and application in the field of life sciences and social sciences. Guided by high-level modern medicine, internationalized nursing and cutting-edge life science applied research. With the team of Professor Li Shuhua of Tsinghua University, we have established the Horticultural Therapy Institute and Health Care Base, and initiated a public service organization with the purpose of "bringing happiness and health to all mankind".

医学院现开设护理学、药学、生物医学工程、口腔医学技术、康复治疗学、医疗设备应用技术和医学美容技术七个专业。现有在校学生4,500余人。学院拥有"省级实验教学示范中心",与西安交通大学第一附属医院、空军军医大学西京医院等40余家三级医院和企业合作,建立实习基地和附属医院关系,共同为国家培养职业道德好、实践操作能力强的医药卫生人才,毕业生深受用人单位欢迎。特色专业为护理、制药、口腔、园林疗法。

It has seven majors with over 4,500 students, including Nursing, Pharmacy, Biomedical Engineering, Stomatological Technology, Rehabilitation Therapy, Applied Technology of Medical Equipment and Medical Cosmetology Technology. Equipped with a provincial experimental teaching demonstration center, the College has established practice base and affiliated hospital cooperation with more than 40 AAA-level hospitals and enterprises, including the First Affiliated Hospital of Xi'an Jiaotong University, and Xijing Hospital of Air Force Military Medical University, so as to jointly cultivate medical and health talents with good morality and excellent practical skills. Its graduates are well received by employers. Its featured programs include Nursing, Pharmacy, Dental Technology and Horticultural Therapy.

护理国际就业班,培养赴德国、日本、美国、韩国、新加坡等国家就业的护理、医学美容等专业学生,为输出国际 化、高质量的医学人才做出了积极的贡献。

In addition, the College of Medicine also has an international nursing program which offers students an opportunity to work overseas in Germany, Japan, the United States, South Korea, Singapore and other countries. It caters to Nursing and Medical Cosmetology majors, contributing to the training of professional and international medical talents.



西校区鱼化泉 Yuhua Pond in West Campus



解剖实习课 Autopsy Practice Lesson



实验室 Lab



护理实训课 Nursing Practice Lesson

## 工学院

## **College of Engineering**

西安外事学院工学院以计算机、智能控制等专业资源为基础,面向大数据、物联网、人工智能等前沿技术,以新工科物联网工程+智能科学与技术+机器人工程为核心,改造升级传统工科,打造传统工科与新工科相互支撑的智能信息处理与控制类一流专业群,逐渐形成特色鲜明、优势突出、居国内同类院校前列的新工科专业人才培养体系。特色专业为物联网工程、数据科学与大数据技术、智能科学与技术等新工科专业。

Based on professional resources like computer and intelligent control, the College of Engineering embraces the cutting-edge technologies such as Big Data, Internet of Things, Artificial Intelligence, and takes the Internet of Things Engineering + Intelligent Science and Technology + Robot Engineering as the core of new engineering, transforms and upgrades traditional engineering subjects. It aims to build a first-class professional group of intelligent information processing and control, which is supported by both traditional engineering and new engineering, and gradually forms a new engineering talent training system with distinctive characteristics, outstanding advantages and ranking in the forefront of similar domestic colleges and universities. The featured majors include new engineering majors like Internet of Things Engineering, Data Science and Big Data Technology, Intelligent Science and Technology.



工学院科技楼 Science and Technology Building



物联网工程实验室 Internet of Things Engineering Lab



电工电子实验室 Electrical and Electronic Lab



机械加工中心 Mechanical Processing Center



产品设计实验室 Product Design Lab

## 国际合作学院

## **College of International Cooperation**

国际合作学院是西安外事学院下设的专门开展特色外语教育、国际合作教育和留学生教育的二级学院,是学校国际化办学特色的基地和窗口。学院始终秉承"育无国界"的办学理念,走国际化、小而精的办学路线,学院积极引进国外优质的教育资源,依托学校完善的教学软硬件条件,实现国内外优质教育资源的有效融合,为学生搭建国际教育平台,全方位培养具有国际竞争力的应用型、复合型人才。学院现有学生3,300余名,其中留学生300余名。

The College of International Cooperation (CIC) specializes in distinctive foreign language education, international cooperation education and international student education. It is the base and window of our international school management characteristics. CIC always adheres to the philosophy of "education without borders" and follows a globalized and refined management model. We actively introduce quality foreign educational resources, and rely on XAIU's perfect teaching system and facilities to achieve effective integration of domestic and foreign quality educational materials to build an international education platform for students, so as to cultivate applied and comprehensive talents with international competency. CIC has over 3,300 students, including over 300 from other countries.



国合院楼 College of International Cooperation

学院现有英语、翻译、日语、法语、俄语、朝鲜(韩国)语、西班牙语、德语、汉语国际教育、联合培养卓越班(英语、财务管理、学前教育)等本科专业;应用英语、应用日语、应用法语等高职专业。实施"外语+专业技能(教育、商务、旅游)"的人才培养模式,旨在培养具有国际视野和人文素养、熟练掌握外国语言、国情文化知识的应用型、复合型人才。

CIC has bachelor degree programs in English, Translation, Japanese, French, Russian, Korean, Spanish, German, Teaching Chinese to Speakers of Other Languages (TCSOL), and joint advanced programs of English, Financial Management, Pre-school Education; associate degree programs in Applied English, Applied Japanese and Applied French. We implement the talent training mode of "foreign language + professional skills (i.e. education, business, tourism)", aiming to cultivate applied and comprehensive talents with global vision and humanistic qualities, proficient in foreign languages, and familiar with national conditions and cultural knowledge.

学校先后与美、加、英、澳、法、日、韩、俄、匈、泰等国近百所高校建立了合作关系。按照不同国家教育标准开设"3+2、2+2、1+3特色国际人才培养班",为学生提供多条优质高效的出国求学途径。通过交流与合作,实现学分互认,开展各类合作项目,可以根据学生具体情况,设计个性化的培养方案、留学方案和学业指导,满足各类学生的出国留学愿望。

XAIU has established cooperative relations with nearly 100 universities from countries such as the United States, Canada, Great Britain, Australia, France, Japan, South Korea, Russia, Hungary and Thailand. According to the educational standards of different countries, the "3+2, 2+2, 1+3 International Programs" are designed to provide students with high-quality and efficient pathways to study abroad. CIC has established exchanges in order to realize credit articulation and carry out varied cooperation projects. Meanwhile, customized curriculum, study abroad plans and academic guidance are offered to meet the needs of different students.

学院注重将语言强化培训、专业基础课程和中国优秀传统文化的有机结合,从语言、学习技能、专业素养、综合素质等方面为学生提供全面发展的优质平台。先后培养了来自美国、澳大利亚、英国、法国、日本、西班牙、韩国、荷兰、比利时、匈牙利、塞浦路斯、津巴布韦等23个国家的2,500余名留学生。

CIC focuses on the organic integration of intensive language training, professional foundation courses and excellent traditional Chinese culture, and provides international students with a superb platform for comprehensive development in terms of language, learning skills, and professional and comprehensive qualities. We have cultivated more than 2,500 international students from 23 countries including the United States, Australia, Britain, France, Japan, Spain, South Korea, the Netherlands, Belgium, Hungary, Cyprus, and Zimbabwe.



多媒体机房 Lab

## 正蒙书院与老子学院

## **Zhengmeng Academy & Laozi Institute**

正蒙书院成立于2015年3月,是由西安外事学院董事长黄藤教授与国内外著名教育专家、学者共同发起并创办的"中国特色现代教育教学思想与实践孵化基地"。书院功能用地2,500余平方米,绿植环绕,环境雅致,365天均对学生免费开放。

The Zhengmeng Academy was co-founded in March 2015 by Prof. Huang Teng of Xi'an International University and well-known scholars and educationists around the world. It is "an incubation base for the thought and practice of modern education and teaching with Chinese characteristics". The Academy has a surface area of more than 2,500 m² with a large green space, and is open to students the whole year.



正蒙书院秉承"明道·修身·利他·共荣"的理念,传承中国数千年书院思想,借鉴牛津大学、剑桥大学、耶鲁大学等国外书院教育理念,积极探索实践现代书院教育模式,突出精英教育,重在夯实人文底蕴、爱国情怀、国际化视野、创新精神和实践能力,培养让学生受益、社会认可、家长满意的高素质人才。

Following the thought of "Erudition, Self-cultivation, Altruism, Co-prosperity", the Zhengmeng Academy has borrowed the thousand-year old idea of Chinese academy of classical learning, and the formation of colleges and halls in Oxford University, Cambridge University and Yale University. The Academy creates a new educational mode of modern academy to facilitate elite education, to emphasize the development of students' humanity, patriotism, global vision, innovation and practical ability, and to cultivate quality talents which benefit students, meet the needs of parents and are well received in job markets.

围绕正蒙通识教育的目标(即行为规范与养成、体能与健康、语言与表达、人文与修养、全面发展五大模块目标),建立了具有外事特色的通识教育培养方案,采用"4+4"模式,和分院结合设置,全面引导、帮助学生践行优秀传统文化,树立正确的世界观、人生观和价值观,养成良好的行为习惯。依托于通识体系,出版《闻道》《清音》,打造书院通识阵地。

The aims of the Liberal Art Education at the Zhengmeng Academy are norms of behaviour and moral formation, physical ability and health, language and expression, humanity and self-cultivation, and whole-person development. Its syllabus has been formulated with XAIU characteristics, which is the mode of "4+4", and is set up to work closely with other colleges at XAIU.

同时,通过雅集、夏令营、学生社团汇演、日常教学辅导、课程培养、激励教育、名家讲坛等不同方式,对传统文化进行广泛化、重点化、系统化的传播和发扬,在校内与校外获得了广泛好评。

The Academy guides the students in every aspect of their learning, and helps them understand traditional culture, world views, life and value, in order to develop good habits. The Academy published "Sensing the Dao" and "Understanding Music" as textbooks for Liberal Art Education.

老子学院下设国学系、国画系、国乐系、书法系、棋艺系、武术系、健康养生中心、世界本原研究院、通识教育中心。

Laozi Institute consists of 7 departments in Chinese Studies, Chinese Painting, Chinese Music, Calligraphy, Chess Art, Martial Arts, as well as Health Care Center, the Academy of Prototypical Cultures, and Liberal Art Education Center.



正蒙书院 Zhengmeng Academy



## 西安外事古乐团

#### **XAIU Ancient Chinese Music Orchestra**

西安外事古乐团创立于二零一六年,由西安外事学院董事长、校长黄藤教授创办。"以弘扬民族文化,传播古典音乐,振兴古乐艺术,凝聚民族精神为已任。"大力推广世界非物质文化遗产、国家非物质文化遗产——西安鼓乐。

西安外事古乐团共有来自中央音乐学院、天津音乐学院、意大利、俄罗斯等国内外著名音乐学院共计30余名硕士、博士毕业生组成,乐团曲目融合编钟、编磬、古琴、瑟、 埙等中国传统乐器。其艺术风格清新典雅、古健雄浑、颇具创新,充分展现古都长安音乐传统文化的古韵魅力。

建团至今累计演出近百场,观众累计十余万人。近几年来,乐团足迹遍布世界各地,多次受文化与旅游部委派出访英国、澳大利亚、德国、奥地利、捷克、匈牙利、日本、韩国、泰国、巴基斯坦等国家和地区,开展文化演出交流活动。受邀参加中央电视台国际频道节目演出以及全球华人公祭黄帝典礼等大型演出。



The XAIU Ancient Chinese Music Orchestra was founded in 2016 by Prof. Huang Teng, Chairman of the Board of Trustees and President of XAIU, who takes the responsibilities of "raising the Chinese national spirit by fostering its national culture, spreading ancient Chinese music and reviving ancient Chinese art" and makes every endeavor to promote the ancient music, culture, and arts of Xi'an City, which has received the entitlement of the World Intangible Cultural Heritage and the National Intangible Cultural Heritage.

The XAIU Ancient Chinese Music Orchestra has 30 members who are MA or Ph.D graduates from world noted conservatory of music such as Central Conservatory of Music, Tianjin Conservatory of Music, Conservatoriodi Music di Vicenza, and Russia Gnessin School of Music. The music produced by mingling of Chinese chimes, stone and jade chimes, Guqin, Se, Xun and others is stylish, elegant, powerful and innovative, showing the charm of traditional music culture of the ancient capital of Chang'an.

On behalf of the Ministry of Culture and Tourism, the XAIU Ancient Chinese Music Orchestra has made debut tours to many countries around the world. Over the years, the Orchestra has performed more than 100 artistic works to over 100 thousand audiences in the U.K., Australia, Germany, Austria, the Czech Republic, Hungary, Japan, South Korea, Thailand and Pakistan. It also showcased in the Global Chinese Memorial Ceremony for the Yellow Emperor and the CCTV International programs.





## **CONTACT INFORMATION**

#### 西安外事学院

陕西省西安市雁塔区鱼斗路18号 | 邮编:710077

电话: +86 29 8875 1314 | +86 29 8875 1485

邮箱: intercenter@xaiu.edu.cn

网站: www.xaiu.edu.cn

#### Xi'an International University

18 Yudou Road, Yanta District, Xi'an, Shaanxi 710077, P.R. China

TEL: +86 29 8875 1314 | +86 29 8875 1485

