





SolBridge by the Numbers

Enrolled Students
 **1,432**

International Faculty
 **80%**

No. of Alumni
 **1,736**

International Students
 **75%**

Nationalities Represented
 **64**

Annual Enrollment
Growth Rate (2012~2019)
 **16%**



Winner of the AACSB's 2016
Innovations That Inspire Award

Youngest Institution to
receive AACSB
 **6 Years**

BBA Job Placement Ratio
 **80%**





Towards Meeting the Challenges of the 4th Industrial Revolution

As I have said in every introduction to SolBridge over the last years, I am honored to be given the opportunity to be associated with SolBridge International School of Business, a school that stands on the shoulders of the many prior accomplishments of the Woosong Educational Foundation.

Working with colleagues and students from 64 countries to respond to the requirements of an ever changing international environment, an international environment more clearly every day the handmaiden of the 4th Industrial Revolution, expect our faculty to excel in teaching and producing world-class research that will deal with these increasingly grave challenges. Look to SolBridge to provide the expertise necessary for active participation in the challenging world of the 21st Century. We will continue to stress the specialization that focuses on entrepreneurship and innovation. Our partnership with Babson College of Wellesley, Massachusetts is already providing new experiences to our students to ensure our entrepreneurship specialization will meet the highest standards in the world today.

Be assured, we will deliver a degree of academic leadership unparalleled on the Korean peninsula. Working together, our faculty and students will continue to be the example for all Korea to follow.

John E. Endicott, Ph.D.
President and Vice Chancellor,
Woosong University



Nurturing Skills for the 21st Century

You, the students, are the heart of SolBridge International School of Business. Our 21st Century world demands problem-solving, innovation, adaptability and resilience. At SolBridge, you will find the skills, knowledge and experiences you need for success. Your classes and your professors at SolBridge are certified to the highest international standard by the AACSB (Association to Advance Collegiate Schools of Business), the top global organization that measures the quality of business education programs.

Your friends at SolBridge come from over 60 countries. They share with you the international community that is SolBridge. Studying, working and playing together, you will not only share your own culture but also learn about others in a natural, normal daily exchange.

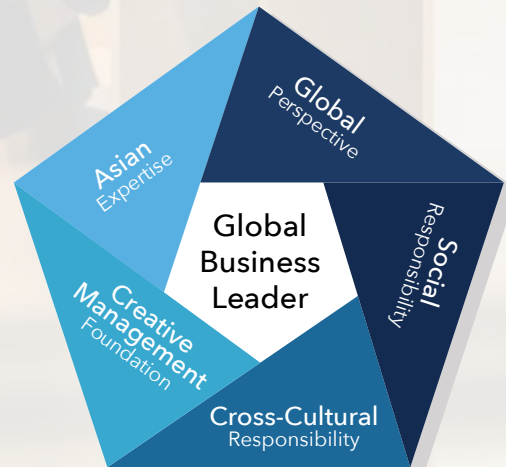
We welcome you to SolBridge International School of Business. We appreciate your contribution to our community and look forward to your success.

Hamid Bouchikhi, Ph.D.
Dean, SolBridge International School of Business



Who is a Global Business Leader?

A Global Business Leader is someone with a Global Perspective, Asian Expertise, Cross-Cultural Competence, Creative Management Foundation and Social Responsibility. Through research and scholarship, we seek to contribute and enrich the understanding and practice of management within the for-profit, not for-profit, and governmental sectors.



Our MISSION

Nurturing the Next Generation of Global Business Leaders and Entrepreneurs with an Asian Perspective



In March 2019, SolBridge received its AACSB re-accreditation for the next five years, confirming our commitment to meeting the high-quality standards of international business education.

AACSB-accredited schools have the highest quality faculty, relevant and challenging curriculum, and provide educational and career opportunities that are not found at other business schools.

AACSB accreditation represents the highest standard of achievement for business schools worldwide. Less than 5% of the world's 13,000 business programs have earned this accreditation. AACSB-accredited schools produce graduates that are highly skilled and more desirable to employers.

* From – <http://www.aacsb.edu/accreditation>



CONNECT TO THE WORLD WITH SOLBRIDGE



SolBridge connects students to the rest of the world through our global educators, diverse student body and an extensive network of international partnerships. By the time students graduate, they are equipped with the necessary skills needed to thrive as global citizens.

WHY STUDY AT SOLBRIDGE

TRULY INTERNATIONAL

Studying at SolBridge exposes you to people from different backgrounds. You will learn to communicate with people from across the globe. 75% of our student body are international students coming from 64 countries, while 80% of our faculty are global with degrees from prestigious universities like Harvard, UCLA, and University of Pennsylvania.



100% ENGLISH TAUGHT CURRICULUM

English is the main medium of communication at SolBridge. All classes, assignments and exams are taught in English except the language courses.



UP TO 100% SCHOLARSHIPS

SolBridge offers financial aid in the form of admission scholarships ranging from 30 to 100% of tuition. Scholarships are granted on a case by case basis depending on the applicant's English level, academic standing, and extra-curricular activities.

STRONG CORPORATE NETWORK

SolBridge ensures that students not only receive classroom instruction but also are involved in career building dialogue with industry, government and other academic institutions, which is key for job opportunities.



ACCREDITATIONS

SolBridge has received national and international recognition and awards including: AACSB accreditation (The Association to Advance Collegiate Schools of Business), a certification limited to the top 5% of the world's business schools; IEQAS accreditation (International Education Quality Assurance System), a guarantee that Korean higher education institutions pursue the goal of internationalization. SolBridge also received the award for being the most outstanding international department in Korea under the Creative Korea Project, securing a grant of USD 5.1 million to support internationalization on campus.

LOCATED IN INNOVATIVE KOREA

Korea has ranked the world's innovative country for six consecutive years according to Bloomberg, and is home to leading global companies such as Samsung, LG and Hyundai. The country also provides a safe environment for students to thrive.



Aye Mengistu Alemu, Ph.D.
Ritsumeikan Asia Pacific University, Japan

Ben Kwame Agyei-Mensah, DBA
SMC-University, Switzerland

BI (Byung-Ik) Jung, MBA
INSEAD, France

Chang Joon Choi, B.A.
Sogang University, Korea

Chia-Hsing Huang, Ph.D.
University of Pennsylvania, USA

Dongcheol Kim, Ph.D.
University of Michigan, USA

Edwin Setiawan Sanusi, Ph.D.
Washington State University, USA

Hamid Bouchikhi, Ph.D.
Paris Dauphine University, France

Han Choong Min, Ph.D.
University of Michigan, USA

Han Joon Ki, Ph.D.
Hankuk University of Foreign Studies,
Korea

Hyojin Nam, Ph.D.
Hanyang University, Korea

Joshua Park, J.D.
Harvard Law School, USA

Jung Kwan Kim, Ph.D.
Temple University, USA

Kushal Sharma, Ph.D.
ESSEC Business School, France

Kyun-Hwa Kim, Ph.D.
University of Southern California, USA

Mahmood A. Awan, Ph.D.
Northcentral University, USA

Nurmukhammad Yusupov, Ph.D.
Universite Nantes, France

Paul Wohlfarth, Ph.D.
University of London, United Kingdom

Sang-Woo Shin, Ph.D.
University of Rochester, USA

Shijith Kumar, M.Sc.
IE University, Spain

Sook-Min Kim, Ph.D.
Korea University, Korea

Sunghyuk Park, M.B.A
Korea Advanced Institute of Technology

Taylan Urkmez, Ph.D.
University of Kassel, Germany

Xiangcai Meng, Ph.D.
National Graduate Institute for Policy
Studies, Japan

Young-Kun Cho, B.A.
Sogang University, Korea



International Faculty

SolBridge has brought together a remarkable faculty with extensive expertise. Faculty members deliver world-class education, international perspective, and hands-on training in the critical aspects of contemporary business practice with a focus on doing business in Asia.



LEARNING FROM RENOWNED EXPERTS



As we prepare students to become Global Business Leaders, SolBridge hosts notable figures from the business industry, academia and political community in our platinum and special lectures. SolBridge students get the opportunity to interact with industry leaders on current issues in their respective fields. These lecture series have been and will continue to be one of our pillars by offering students a unique opportunity to gain insights into business, finance, entrepreneurship and diplomacy.



Learning from Renowned Experts

Prof. Salvador Carmona

Dr. Dipak C. Jain

Former Dean of INSEAD/
Former Dean of Kellogg
School of Management,
Northwestern University,
USA

Dr. Howard Thomas

Dean of the Lee Kong Chian
School of Business,
Singapore Management
University, Singapore

**His Excellency,
Fabien Penone,**

Former Ambassador of
France in South Korea

Mr. Gita Wirjawan

Chairman of Ancora Group,
Former Minister of Trade,
Indonesia

Dr. Lilly D'Angelo

SVP Global Research &
Development
Tate & Lyle,
USA

Mr. Iain Jamieson

VISA Country Manager,
South Korea & Mongolia

Dr. John L Graham

Faculty Director of the
Center for Global Leadership
& Director of International
Programs at the University
of California, Irvine, Paul
Merage Business School,
USA

Mr Cho Hyun

1st Vice Minister of Foreign
Affairs
South Korea

**Ms. Myung-Sook
Kwon**

President of Intel Korea

Dr. Dan LeClair

CEO of the Global Business
School of Network (GBSN)
USA

Mr. Bernard Shim

President of Caterpillar
Precision Seal
South Korea

Mr. Carl A. Rust

Associate Vice President for
International Initiatives &
Principal Director for
Industry Collaboration
Georgia Institute of
Technology, USA



Networking at SolBridge

SolBridge is proud of the business network it has assembled. We work hard to ensure that students not only receive outstanding instruction, but are involved in career-building dialogue with industry, government, and other academic institutions around the world. This makes SolBridge a unique environment for studying with its fast track for advancement.

Corporate Advisory Council

The Corporate Advisory Council (CAC) consists of senior executives who believe in the vision and mission of SolBridge. These executives have in-depth knowledge and experience in business throughout Asia. The CAC helps SolBridge by:

1. Reviewing the curriculum to ensure its relevance to current and expected future needs of business leaders in Asia.
2. Consulting and providing career advice to SolBridge students.
3. Offering SolBridge graduates various internships and placement opportunities

Current members of SolBridge Corporate Advisory Council in Korea include: Estee Lauder Companies, AIG Global Real Estate, Bank of New York, Mellon, Korea Research Institute of Bioscience and Biotechnology, Danone, M.K. International Inc., Tyco Security Solutions ADT, Seoul Global Center, HR Group SK Telecom, Robert Bosch Korea Ltd., International Research and Consulting, New Paradigm Institute Hansoll Textile Ltd., Benchmark Partners, Nestle (and Japan), and Delta, United States.

Friends of SolBridge

Many prominent companies in Korea have become "Friends of SolBridge" by associating with SolBridge on a variety of levels. This group of companies actively contributes to SolBridge through our Platinum Lecture series, internships, and job placements. Companies are not limited to: Samsung Electronics, Samsung Asset Management, LG Electronics, LG Display, POSCO, and Korea Tourism Organization.

Mentorship Program

Many "Friends of SolBridge" also participate in our CEO Mentoring program. Through the guidance of their mentors, selected students gain valuable insights from experts at global corporations within Asia. These insights help to better equip students to deal with real life business decisions they will be making in their future professions.

Several Advisory Programs

Students are supported from the moment they enter SolBridge as freshmen through their years of study at SolBridge. First-year students will be assigned professors as section advisors who will guide them throughout their first year of study. When students proceed to the second year, they will be assigned professors who will serve as track advisors and advise students throughout the next three years of study. In their third year, students have the option of choosing a specialization. Based on their choice of field, students will be assigned a specialization advisor who will guide them through the journey of acquiring the specialization.





Academic Programs

The world today is more dynamic, complex, and challenging than ever before. Your education should embrace this reality and prepare you to succeed in your career. SolBridge students develop the academic knowledge and technical skills necessary to understand the modern business world, achieve the highest level of success in their professional careers, and prepare for a successful transition to the job market after graduation.



Bachelor of Business Administration (BBA)

The BBA program is a practical and international program designed to help students develop the fundamental business and management skills needed to kick-start their careers. BBA students build academic foundations for developing a successful career by learning key business concepts in their first and second years. In their third and fourth years, students can pursue one of five specializations (Finance, Management and Entrepreneurship, Marketing, Technology and Innovation, or Data Analytics) or complete a non-specialized general BBA degree. They also can pursue a minor in a foreign language (Korean, Chinese, or Japanese). Students are provided co-curricular opportunities to practice their acquired knowledge and engage in industry-related activities for a smooth and efficient transition into their careers.

AACSB Accredited

Spring & Fall Intake

80% Job Placement Ratio

“ The greatest asset that I will leave SolBridge with is the network that I have developed. I have relationships with people from around the world, so I have friends and future business contacts all over the globe. ”

Dameli Shedenova,
BBA Graduate,
Kazakhstan.

Students gain a further competitive edge through our Global Challenge Program, where all students take part in an exchange program, an internship, or a capstone project.

The BBA program is designed to help discover and develop the career goals of each of our students. Students may choose one of the five Career Tracks where they are presented with opportunities and activities directly relevant to their area of interest and meet Track Advisors who provide counseling tailored to their career goals and individual needs.

SolBridge BBA program graduates can be found in diverse industries, including banking, financial management, marketing, entrepreneurship, accounting, and general management.

Program Requirements (132 Credits)

The BBA curriculum is designed to prepare students to excel as global business leaders with an Asian perspective. While acquiring core knowledge related to Business Communication, Technological Agility, Critical Thinking, and Ethics, students will develop technical skills in various business-related disciplines.

Core Business courses	60
Specialization	12
Elective	60

BBA Career Tracks

At the end of the first year, students can choose one of the five Career Tracks below, receiving support from faculty advisors dedicated to each Track:

Track 1: Overseas Job Placement

Students graduate from SolBridge with the goal of getting a job overseas. This Track helps students develop skills and experiences relevant to finding a job outside of Korea.

Track 2: Korean Job Placement

Students complete their studies at SolBridge with the goal of finding employment in Korea. This Track guides students to accumulate skills and qualifications (language skills, work-related experience, activities, certificates) to make them attractive candidates for Korean employers.

Track 3: Dual Degree Program

Students spend 2–3 years studying at SolBridge and 1–2 years at a partner institution. Under this Track, students focus on satisfying all dual degree requirements and ensure they are prepared to succeed at the destination country/institution.

Track 4: Global Master's Degree

Students graduate from SolBridge and then continue their studies to pursue a Master's Degree at another institution. Under this Track, students focus on building skills and experiences (research, GMAT, etc.) necessary to be accepted and complete studies at a graduate institution.

Track 5: Entrepreneurship

Students spend the duration of their studies at SolBridge and learn how to start up or expand their own business or a family business. This Track focuses on building the skills needed for running one's own business.

Academic Schedule

Spring Semester	16 Weeks
Summer Term	6 Weeks
Fall Semester	16 Weeks
Winter Term	6 Weeks

Career Prospects

SolBridge graduates have pursued an international career in various industries in Korea as well as overseas. Below are some of the careers our alumni have pursued.

- Program Manager
- Financial Analyst
- Blockchain Specialist
- Procurement Specialist
- Financial and Tax Consultant
- Expat Recruitment Coordinator
- International Marketing Consultant
- Business Development Manager
- Digital Marketing & Communications Specialist

Master of Business Administration (MBA)

The Master of Business Administration degree prepares professionals to lead organizations of the future. The one-year MBA program is designed to give students with prior working experience solid expertise in business fundamentals in addition to the soft skills needed in today’s workplace. This combination ensures our graduates are ready to take on the challenges of managing a business in any part of the world. The MBA curriculum lays a strong business foundation and allows students to learn other business aspects such as Corporate Finance, Organizational Management, Operations and Logistics, and Marketing Communications.

Students can take this program either offline or online and switch once between formats at the end of the first semester. Students who opt for the online format will receive financial support of 20% of their tuition; however, this scholarship will be lost once they change to the offline format.

Program Requirements (36 Credits)

The MBA curriculum is designed to prepare students and young professionals to solve business problems in a complex world.

Core courses	18
Electives	18



AACSB Accredited

Spring & Fall Intake

Offline & Online Format

“ The classes at SolBridge encourage discussions and sharing of ideas with people from different culture and academic backgrounds.

”

Huong Do,

MBA Graduate,

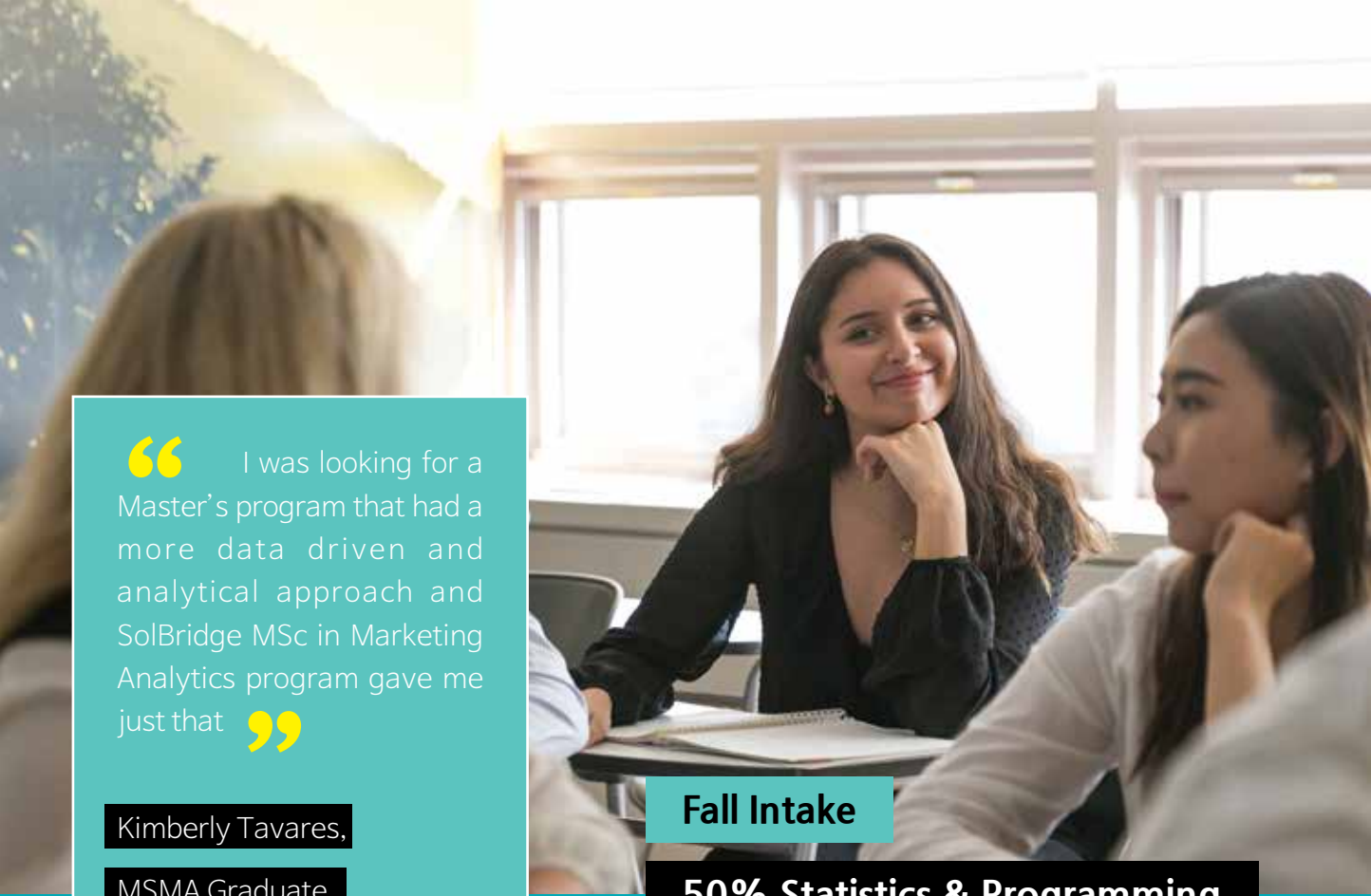
Vietnam.

Core Courses

Students will receive essential business knowledge through core courses including;

- Managerial Skills
- Business Economics
- Marketing Management
- Financial Management
- Accounting & Decision Making
- Operations Management

* Courses may be subject to change. A detailed list of courses and graduation requirements can be found at www.solbridge.ac.kr.



“ I was looking for a Master’s program that had a more data driven and analytical approach and SolBridge MSc in Marketing Analytics program gave me just that ”

Kimberly Tavares,
MSMA Graduate,
Brazil.

Fall Intake

50% Statistics & Programming

50% Marketing & Analytics

Master of Science in Marketing Analytics (MSMA)

The Master of Science in Marketing Analytics (MSMA) is a two-year program designed to meet the increasing demand for analytical skills, particularly required in marketing. Nowadays, enterprises in various industries collect ever-increasing data on customer characteristics, product features, and market outcomes. Scientific analysis of this data would provide insights that could alter the channel through which enterprises interact with their customers. The Master of Science in Marketing Analytics program was developed to nurture professional marketing analysts with statistical, programming, and analytical skills to make data-driven decisions.

What you will learn:

- Statistics: Learning the fundamental theories of statistical inference and analyzing real-world problems through using different statistical techniques;
- Programming: Gaining pragmatic programming skills with R and Python and addressing various business issues by estimating and analyzing models with different data;
- Marketing: Undergoing rigorous training in marketing research methods and deriving enterprises' insights from exploiting data with appropriate models and estimation approaches.

Program Requirements (45)

The curriculum consists of two parts: core and elective, which place emphasis on the balance between the hard and soft skills needed for a successful marketing professional.

Core courses	21
Electives	24

Core Courses

Students will receive fundamental analytics skills through core courses including;

- Computer Programming with R
- Regression Analysis with R for Business
- Computer Programing with Python
- Marketing Management
- Marketing Research
- Marketing Analytics
- Field Study in Korea

* Courses may be subject to change. A detailed list of courses and graduation requirements can be found at www.solbridge.ac.kr.

Master in Management and Technology (MIMT)

The Master in Management & Technology (MIMT) is a two-year program designed to meet the requirements of recent graduates, regardless of whether they have a background in technology or a background rooted in pure management studies. Students will be equally prepared to reach the same goal: to become skilled business leaders with a profound understanding of technical knowledge. The curriculum is structured to provide a unique blend of strong conceptual foundations and practical skills. The curriculum allows students to become well-balanced managers equipped with technical and managerial competencies.

Students can take this program either offline or online and switch between the two formats after one year. Students who opt for the online program will receive financial support of 20% of their tuition; however, this scholarship will be lost once they change to the offline format.

Program Requirements (45)

The program is divided into core courses with fundamental business concepts and electives balancing advanced management and technology courses.

Core courses	21
Elective courses	24

* 9 Electives must be taken in technology courses



40% Technology

60% Management

Spring & Fall Intake

Offline & Online Format

Core Courses

Students will receive essential business concepts through core courses including;

- Managerial Skills
- Accounting & Decision Making
- Marketing Management
- Management Information Systems
- Financial Management
- Business Economics
- Operations Management (Online Program)
- Field Study in Korea (Offline Program)

* Courses may be subject to change. A detailed list of courses and graduation requirements can be found at www.solbridge.ac.kr.



2 Years

Fall Intake

Core Courses

Students will understand the process of designing a product and developing a viable venture to exploit and manage a tech IP through core courses including;

- Small Business Management
- Entrepreneurial Finance
- Marketing for Tech
- New Venture Creation
- Strategy for Tech
- Tech Entrepreneurship & Product Development
- Field Study in Korea

* Courses may be subject to change. A detailed list of courses and graduation requirements can be found at www.solbridge.ac.kr.

Master of Science in Technology Entrepreneurship & Innovation (MTEI)

The MSc in Technology Entrepreneurship & Innovation is a two-year program designed to prepare students to become tech entrepreneurs capable of translating technology intellectual properties (IPs) into breakthrough products. SolBridge campus is uniquely located in Daejeon, which features an ecosystem of tech startups, accelerators, business incubators, and engineering laboratories. Students in this program will gain immense interactions with the ecosystem, either through company visits, entrepreneur speaker series, coaching, a capstone project, and an internship in tech startups.

The curriculum focuses on three fundamental goals:

- To introduce the students to the context of tech entrepreneurship in general and the South Korean entrepreneurship ecosystem in particular,
- To help the students acquire the necessary skills to transform a technology IP into a breakthrough product through the process of ideation and business founding
- To provide the students with the skills needed to manage and grow a small business.

Program Requirements (45 Credits)

This unique and innovative program is designed to provide the strong technical skills needed for a successful career in the world of tech commerce.

Core courses	21
Elective courses	24

Ph.D. in Global Management

The Ph.D. in Global Management provides students with a rigorous academic foundation to be creative minds in academia. Faculty at SolBridge inspire students to be the next generation of thought leaders for teaching and research positions at leading educational and research institutions. The Ph.D. program provides a unique blend of strong conceptual foundations and methodological skills. Doctoral students will work closely with world-class faculty who have broad expertise across all areas of management, marketing, finance, accounting, strategy, and organizational behavior.

This program nurtures scholar-practitioners who can provide meaningful contributions to the advancement of business knowledge and practice. Doctoral students are encouraged to dive into diverse topics with real-world implications.

Program Requirements (36 Credits)

In this doctoral program, students will study core elements of management, including human resource management, organizational behavior and development, change management, and gain insights into the latest management theories and practices through case studies, projects, and active learning.

Core courses	21
Electives	15



3 Years

Full-Time

Spring & Fall Intake

Core Courses

Through core courses students will learn various methodologies that are required to pursue their research interests, including field studies, statistical analysis, behavioral experiments, and theoretical and empirical modelling. Courses include;

- Research Methods
- Quantitative Methods I
- Quantitative Methods II
- Thesis Research I
- Thesis Research II
- Doctoral Seminar I
- Doctoral Seminar II

* Courses may be subject to change. A detailed list of courses and graduation requirements can be found at www.solbridge.ac.kr.

International Partners



Exchange Programs

Students have an opportunity to study abroad in another university where they will be able to explore a new and exciting country and culture for one or two semesters. Exchange programs are available at all of our partner universities. An up-to-date list of our partner universities can be found on our website.

Dual Degree Programs

SolBridge students may obtain two degrees upon graduation, one from SolBridge and one from one of our partner universities.

Examples of Partnerships

Exchange

- Goodman School of Business, Brock University, Canada
- Peking (Beijing) University, China
- EDHEC Business School, France
- ESSEC Business School, France
- NEOMA Business School, France
- ESB Business School, Reutlingen University, Germany
- Corvinus Business School, Corvinus University of Budapest, Hungary
- LUISS Business School, Italy
- Plekanov Russian University of Economics, Russia
- Nanyang Technological University, Singapore
- IQS School of Management, Ramon Llull University, Spain
- Zurich School of Management and Law, Switzerland
- Shih Chien University, Taiwan
- Nottingham Trent University, United Kingdom
- University of California, Berkeley, USA
- University of California, Irvine, USA

Dual Degree Programs

- Macquarie University, Australia
- Carleton University, Canada
- Gustavson School of Business, University of Victoria, Canada
- Beijing Foreign Studies University, China
- Burgundy School of Business, France
- KEDGE Business School, France
- BINUS University, Indonesia
- Meiji University, Japan
- BI Norwegian Business School, Norway
- Hull University Business School, University of Hull, UK
- Bentley University, USA

“ The most memorable part of my trip was the company visit to Facebook. It was interesting to hear some of the employees’ success stories. ”

Hye Lim Jeon

BBA Student

Participant

San Francisco Global Challenge, 2019

Global Opportunities

International Business Plan Competition

One of the highlights at SolBridge is our annual International Business Plan Competition where SolBridge students work with students from different partner universities around the world and try to develop a solution to a real world problem. Students present their solutions through analysis and teamwork under the guidance of SolBridge professors. Through the International Business Plan Competition, SolBridge helps to enhance collaboration among other business schools, create a global network among tomorrow’s thought leaders, and prepare our students for a bright future in the globalized economy.



SolBridge is proud to be a member of the Babson Collaborative for Entrepreneurship Education founded and sponsored by Babson College a top educator and thought leader in the field of entrepreneurship. Our students have access to Babson non-credit undergraduate and graduate courses offerings and the ability to engage and network with fellow students at Babson College and other member universities.



CAREER DEVELOPMENT CENTER



SolBridge Career Development Center (CDC) provides counselling and career support activities to help students prepare their entry into the job market with highly sought-after competencies, soft skills and appropriate industry-related knowledge. The CDC takes students on a career exploration journey to discover who they are, their interests and skills and uses this information to match it with their desired job.

Global Internships

With our global educational and business partners, SolBridge students have the opportunity to undertake internships at renowned companies both in Korea and globally. Students have interned at global corporations such as LG Electronics in diverse places like Korea, Kenya or India, or government institutions including Daejeon Metropolitan City. Our Career Development Center (CDC) is dedicated to helping both undergraduate and graduate students find suitable internship opportunities.

BBA students who find a job that is officially approved by the school are permitted to work in their third or fourth year. This work experience earns them up to 18 credits, and makes it available for them to enter the workforce earlier. Other BBA students may qualify for an internship during the summer or winter term to earn credits through work experience.

Career Fairs

The Career Development Center provides students with on-campus and off-campus job fairs that allow participating companies from fields including finance, government, logistics and human resource development to introduce themselves to potential candidates and conduct on-spot interviews. Throughout the academic year, the CDC conducts different workshops involving cover letter writing, resume writing and interview preparation.

Alumni Engagement

Through alumni engagement events, SolBridge invites alumni back to campus to interact with our current students, connect with the SolBridge community and share their professional life journey after graduation. During these networking sessions, alumni share their job-seeking tips and best recommendations to thrive in today's global workplace.

Internship Testimonial

“During my internship period, I was trained to be a member of the Trust and Safety team in UBASE. I learned the ability to comprehensively document investigations and had a broad understanding of the purpose of content moderation: its value to User Generated Content service providers and consumers to identify market trends and product vulnerabilities.

Besides the working skills, I learned the value of responsibility in practice. When I am in a certain role of work, it is essential to take responsibility for my actions. In UBASE, the top concern is our customer's privacy. Since we access our customers' personal information the duty of privacy is on us.

After this internship, I gained confidence for future life adventures. I learned to move out of my comfort zone.”

Wendong Sun
MBA Graduate, 2019
China



CAMPUS LIFE



On the SolBridge campus, students can work hard and play hard. When not studying, students are encouraged to have fun, get fit, and spend time with friends. Programs such as Culture Day, Alumni Homecoming Day and Sports Day ensure that students have a unique experience while studying at SolBridge.

Student Services

SolBridge Student Services supports students with their fee payments, scholarships, banking, medical insurance, visa inquiries, driver's license and vehicle registration, residence affairs, locker rental, print cards, meals, and part-time job opportunities on campus. They are also responsible for organizing excursions and other programs that will encourage the development of a well-rounded global leader.

Our Student Services Team welcomes new students through our airport meet-up and bus terminal pick-up services, peer-group program, and SolBridge team-building orientation week. They organize various volunteering programs and fun, multicultural programs that help students develop their SolBridge Spirit. They help to create a sense of belonging, an appreciation and understanding of cultural differences, and facilitate the development of leadership skills.

Health Care

All international students are required to purchase Korean medical coverage when they enroll at SolBridge. Local clinics and hospitals are equipped with the latest technology and provide excellent health care. Should a student need medical treatment while staying in Korea, the insurance allows the use of medical facilities at a reduced cost.

Part-Time Job Opportunities

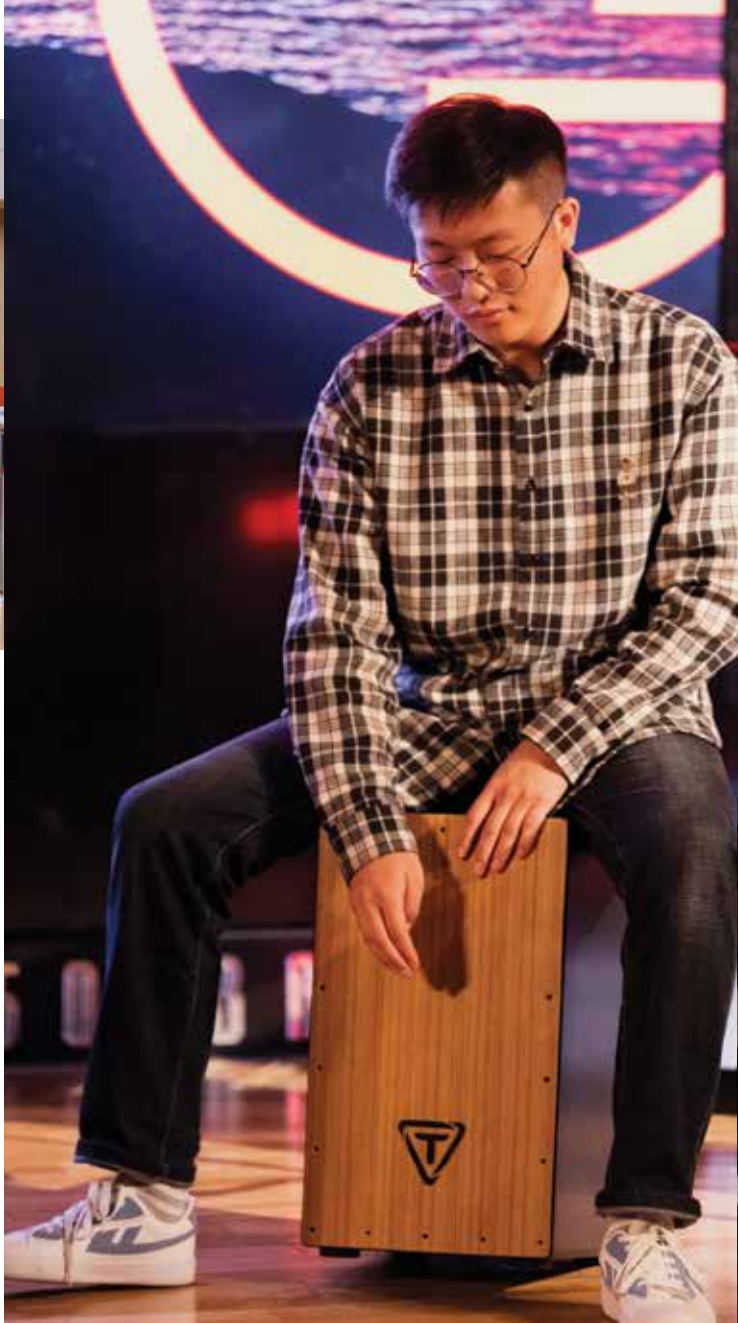
SolBridge offers qualified students the opportunity to earn some pocket money and gain valuable work experience while completing their studies. On-campus part-time job opportunities include working as research assistants, residence assistants, office assistants, stationery assistants, library assistants, and others. Students also have the opportunity to work off-campus when they apply for internships through the Career Development Center (CDC). Selected candidates need to apply for a work permit with the Immigration Office in order to validate their legal status in Korea.

SolBridge Student Council

SolBridge has an active student organization in charge of many extra-curricular activities and programs. As the chosen student leaders of the school, Student Council works with the school management and administration board, staff members, student body, and local community to represent the concerns and opinions of the student body for the benefit of the school, students, and community. It works to enhance student life, build school spirit and pride, strengthen the overall school and contribute to charitable causes and the community.



CLUBS AND ASSOCIATIONS



SolBridge has a variety of clubs to compliment students' academic life. The clubs represent a wide range of interests and activities from sports to photography, negotiation, and dancing.



SOLBRIDGE DEBATE SOCIETY



SolBridge Debate Society (SDS) is considered one of the best debate institutions in Asia. SDS has won multiple national and international debate championships, including the 2019 Asian British Parliamentary Debating Championship, the 2018 and 2019 KIDA National Championship, as well as the 2018 and 2019 Pan Pacific Debate Championship. SDS has also performed exceptionally well in other world-renowned championships, such as holding the title of ESL grand-finalists of the World University Debate Championship (Thailand, 2020).

State-of-the-art facilities



Computer Labs



A Multimedia Conference Room



Fitness Center



Swimming Pool



State of the Art Classrooms



Coffee Shop



Library



Two Restaurants



The seventeen-story SolBridge complex, conveniently located near Daejeon Train Station, is one of the most modern campuses in Korea, boasting many indoor facilities. In addition to state-of-the-art classrooms, the building has a modern computer lab, library, auditorium, restaurants, coffee shop, swimming pool, and fitness center.



Alumni Highlight

SolBridge graduates have secured employment with leading organizations around the world, including Samsung, Microsoft, KPMG, LG Chem, IBM, Mercedes-Benz, PricewaterhouseCoopers, BOSCH and the Economist.



Nurzhan Serik
PwC, Advisory team
BBA Graduate, 2016
Kazakhstan



Thomas Moningka
Vice President, Corporate
Strategic Initiatives.
CIMB Niaga Bank, Indonesia
MBA Graduate, 2008
Indonesia



Victor Mwarania
Regional Business Developer
(Africa)
Prysmian Group
MBA Graduate, 2012
Kenya



Zhuowen Peng
Head of China Region,
Bithumb Global,
BBA Graduate, 2016
China



SeoYoon Lee
Ph.D. Researcher,
Yonsei University, Korea
BBA Graduate, 2013
Korea.



Jing Zhang
Marketing Manager
The Economist Group
BBA Graduate, 2014
China



Rustam Karimjonov
Deputy Minister of Public
Education, Uzbekistan
2021 AACSB Honoree,
MBA Graduate, 2011
Uzbekistan.



Billy Priyanto
MA Student,
Seoul National University,
Korea
BBA Graduate, 2018
Indonesia.



Start your Journey at SolBridge

SolBridge seeks motivated individuals from diverse socioeconomic, ethnic, academic and geographic backgrounds. Students at SolBridge are encouraged to bring their own diversity and experience into the classroom.

Admission Criteria

Admission to SolBridge is evaluated on a case-by-case basis taking into account the applicant's academic records, English proficiency, financial status, personal essay, extra-curricular activities, and letters of recommendation. Admission is selective, and students are urged to apply as early as possible to ensure sufficient time for application review, visa application, and moving preparations.

Undergraduate Admission Requirements

- Completed online application form
- Proof English proficiency - IELTS 5.5 or equivalent
- Proof of High School Diploma
- Proof of Finances - bank statement or bank letter
- Copy of Passport - Photo Page
- Typed Personal Essay
- One letter of recommendation

Successful candidates will be invited for an online interview with the Admissions Department.

Undergraduate applicants who provide English proficiency scores that meet our admissions criteria and pass the online interview will be considered for regular admission. Students applying with scores lower than general admissions requirements may qualify for a conditional acceptance based on their online interview strength. In such cases, students will be required to take additional English classes as electives during their first semester.

Graduate General Admissions Requirements

- Completed online application form
- Official Score of English Test (IELTS or equivalent)
- Academic Transcripts (original or validated copies) with a cumulative GPA of 2.0/4.0 or higher - mid-year transcripts are acceptable for those about to graduate
- GMAT/GRE; those without an official score should take SolBridge Internal Admission Test (S-GAT)
- Proof of Finances - bank statement or bank letter
- Copy of Passport - Photo Page
- Original Bachelor's Degree Diploma (Masters) and Master's Degree (Ph.D.)
- Written and Video Essay
- Two letters of recommendation
- Resume/CV
- Talent Scholarship essay
- Research Proposal (Ph.D.)

HOW TO APPLY

Application to SolBridge may be completed by accurately filling in the online application form and submitting the required supplementary materials. The form can be accessed on our website; solbridge.ac.kr/apply. Submission of any false documents will result in immediate termination of the application process and denial of admission.

Scholarships

Admission scholarships are limited and competitive and cover only tuition fees. Scholarships are awarded for one semester for applicants. All applicants must have a minimum GPA of 3.6/4.5 to qualify for a Merit-Based Scholarship following the completion of their initial scholarship cycle. Tuition scholarships are awarded based on academic performance, personal essay, letter(s) of recommendation, extra-curricular activities, transcripts, and the application form.

Graduate students can also apply for Talent scholarships based on their academic and professional backgrounds. More information can be accessed on the SolBridge website. Applicants eligible for a scholarship must still demonstrate sufficient proof of personal finances to enter SolBridge.





SolBridge Orientation Program

The one-week orientation program, held before the beginning of a new semester, ensures you have a smooth and successful start to your life at SolBridge. During Orientation week, you will be assigned to a team led by a peer group leader who will guide and help you through the entire settlement process from opening a bank account to registering for courses. Activities are not limited to:

- Campus and city tour
- Opening bank accounts
- Introduction to opportunities at SolBridge
- Induction to Korea through cultural activities
- Finding out about our student support organization
- Excursions to top tourist places in Korea
- Meeting new students at new student social events

DAEJEON CITY

South Korea's Transportation Hub

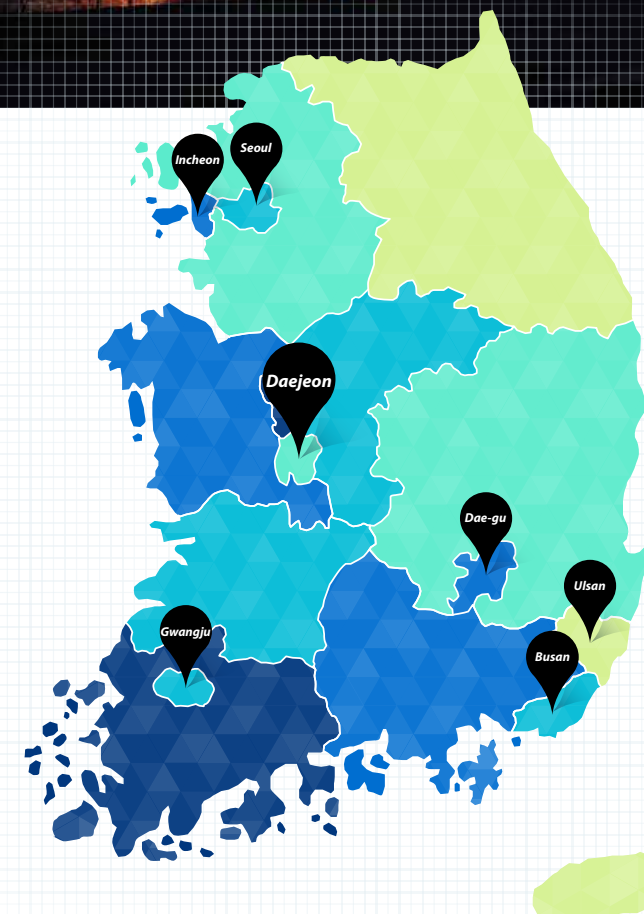
SolBridge is based in Korea's Research and Development capital and is only 50 minutes away from Seoul by high-speed train. Living in Daejeon will give you all the bonuses of a big city - efficient transportation, rich culture and exciting nightlife, while being able to enjoy the charm of a small town.

Silicon Valley of Korea

Daejeon is most often referred to as the "Silicon Valley of Korea" for the full range of technologies that have been developed in the region from nuclear power, automobile parts to communication technologies. It is home to 18 universities and leading research institutions including Electronic and Telecommunications Research Institute (ETRI) where most of the electronic applications are developed before being sold to companies such as LG and Samsung. Daejeon supports one of the fastest developing business communities with a strong emphasis on technological innovation.

Life in Daejeon

There are plenty of fun things to do in Daejeon from hiking, races, to water sport activities. You can also enjoy the ever-growing Korean and Western restaurants in the new and old downtown areas. For an idea of what to do in Daejeon, connect with our Instagram (@solbridge.official) every Sunday for ideas of where to visit.



5th Largest City in Korea

1.5 Million Population

8,000 PhD Holders

18 Universities

30 Research Institutions

Connect with us on Social Media

SolBridge social media channels will give you a sneak peek into the day-to-day life on campus. To find out more about what your SolBridge experience could be like, follow us on:

 **SolBridgeIR/**

 **Solbridge.official**

 **Solbridge International
School of Business**

 **@SolBridge**



For admission inquiries send us an email at info@solbridge.ac.kr



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INTERNATIONAL SCHOOL OF BUSINESS

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