

About the Authors

Árva, László PhD: retired professor of the ESSCA School of Management, Budapest

Gulyás, Csenge: Assistant Lecturer, Faculty of Humanities and Social Sciences, Pázmány Péter Catholic University

Hidasi, Judit PhD: Professor Emerita, Department of Communication, Budapest Business School, University of Applied Sciences

Kozák, Tamás József PhD: Associate Professor, Faculty of International Management and Business, Budapest Business School, University of Applied Sciences

Kuo, Tony Sowang PhD: Vice President, Shih Chien University, Taiwan

Neszmélyi, György Iván PhD: Professor, Faculty of International Management and Business, Budapest Business School, University of Applied Sciences

Soós, Gabriella PhD: Research Fellow, Faculty of Commerce, Hospitality and Tourism, University of Applied Sciences

Szilágyi, Judit PhD: Senior Lecturer, Department of International Relations, Budapest Business School, University of Applied Sciences

Wu, Adolfo Yinshi PhD: Assistant Professor, Bachelor's Program in Interdisciplinary Studies, Fu Jen Catholic University, Taiwan